



Exeter Street Community Hall

Business Plan Executive Summary 2020

Aim

To serve, support and strengthen the local and wider community.

The Society's Charitable Objectives

The objects of the Society shall be for the public benefit to:

- (a) promote the advancement of citizenship, learning and self-improvement for the individual and collective benefit of the inhabitants of the Prestonville locality in the City of Brighton and Hove and its surrounding area
- (b) improve the social welfare and the physical and mental well-being of the said inhabitants by providing facilities for recreation, leisure and related beneficial activities.

1. Values

We will be:

Accountable – open and honest with our community, our shareholders and relevant organisations.

Ethical - improve well-being, promote social justice, fairness and social responsibility and be an exemplary employer and neighbour.

Sustainable - respond positively to changing community needs whilst maintaining financial stability and environmental responsibility.

Inclusive - provide equal access to the Hall and opportunities for the whole community, in line with our other values, by treating everyone with respect.

2. Priorities

- Events
 - run a series of activities and events to launch the new organisation and to engage more members of the community, especially new incomers
 - continue to run events in line with our objectives and values
 - run multi-generational events

- Activities
 - extend the range of activities to appeal to teenagers
 - explore new activities for older people
 - consult the community on the kinds of activities and events they would like to see at the Hall

- Financial sustainability
 - maintain income from hirers
 - increase grant applications
 - develop a charging model /fair charging policy to include free or reduced rates/subsidised access for charities/charitable purposes and to promote accessibility and social justice,
 - increase shareholder numbers with a new share issue
 - carefully manage operating costs
 - review finance on a quarterly basis

- Organisation
 - Complete the 'transfer of engagements' from 'The Hall Get Involved Ltd.' to 'Exeter Street Community Hall Ltd.' and deregister 'The Hall Get Involved Ltd'
 - strengthen volunteer groups, increase volunteer numbers and engage a volunteer co-ordinator
 - clarify roles of volunteers including Directors
 - develop and implement improved strategies, policies and procedures
 - develop and implement specific plans during COVID-19 Hall closure and implement plans for gradual and safe reopening

- Continue with the restoration of the building
 - improve insulation for energy efficiency and explore sound proofing of the community room
 - install fixed sound system for use by hirers and event organisers
 - explore improvements to the air-conditioning/ heating system and ensure compliance with COVID-19 requirements
 - update the toilet block and create a new consultation room/office
 - refurbish the windows at the front of the Hall
 - install ambient lighting in the main hall
 - install a new lockable store cupboard
 - sand and varnish the main hall floor

- Community engagement
 - broaden participation in events and activities
 - update and redesign the Hall's website
 - produce and circulate newsletters
 - post Hall updates, promote activities and events on Twitter, Instagram and Facebook
 - support the community during Hall closure and gradual reopening as a result of COVID-19

- develop partnerships with other organisations/ community groups e.g. UK Co-ops, Community Buildings Network, sustainable business partnerships, the BOAT, St Luke's church

Priorities agreed on 6th July 2020
To be reviewed and updated in September 2020